

BID MANAGEMENT WITH SALESFORCE

A Tool Built For Commercial Contractors

Win the Right Projects, Not Just More Bids

THE TRUE COST OF BIDDING

Every bid can cost \$5,000–\$30,000 and without the right strategy, that's money down the drain on jobs you may never win. Wasted bids frustrate your team, drain resources, and stall growth.

With SETGO's unique Salesforce solutions, every bid becomes a calculated investment—focused on the right projects and protecting your bottom line. Stop guessing and **start bidding to win**.

HOW SETGO HELPS CONTRACTORS SAVE TIME, MONEY & RESOURCES

- Clearly track and manage bids
→ **Multiple projects, multiple bids, no inflated pipeline**
- Focus on high-value jobs
→ **Know which bids to chase and which to drop**
- Strengthen GC relationships
→ **Hit deadlines, follow up, stay organized**
- Plan for Growth
→ **Turn direct insights into smarter, scalable action**

WHY IT MATTERS FOR YOUR BUSINESS

- ✓ Save time, money and resources by avoiding wasted bids
- ✓ Win more projects you're best suited for
- ✓ Track multiple projects, requirements and deadlines with no inflated pipeline
- ✓ Build a reputation that earns repeat business

ARE YOU FACING THESE CHALLENGES?

- ✗ Bids are slipping through the cracks without clear tracking
- ✗ You're wasting hours on clients who rarely award work
- ✗ You're repeating mistakes with no win/loss analysis
- ✗ Estimates are rushed from last-minute scrambles
- ✗ Teams are stretched chasing *every* bid instead of the *right* ones

WHAT OUR CLIENTS ARE SAYING



"They didn't just build a widget and leave. SETGO became a **true business partner** by listening, learning, and driving more value than we expected. It's unlike anything I've seen with other vendors."

"If we didn't have SETGO, we'd probably still be fumbling with Salesforce. They made our super user a powerhouse, which helped us **hit record bookings**."

Ready to stop wasting money on bids you won't win?

Book a 20-minute Bidding Process Audit to see how SETGO can help you identify and bridge gaps in your process to win more of the right bids.



Tailored Solutions, No Surprises

Ready? SETGO!

